

FunFest 2025
Marketing Collateral
Competition Rules
High School

Objective: The students must design the marketing materials to be used by a restaurant.

Entries and Judging

Participants:

- " MCS has 12 time slots.
- " Teams can consist of 1-3 students
- " Each school has maximum of (4) teams

Submission: Pre-submission: must be submitted to MCS by March 20, 2025. All filetei : ile()JT83y72 550.-0

Competition Rules (For Restaurant)

” Design the following:

- a) Create a one-print ad that can be used to advertise. The ad must be $\frac{1}{4}$ of a page up to a letter size page ($8\frac{1}{2} \times 11$).
- b) Create a menu for the restaurant. It must be on an $8\frac{1}{2} \times 11$ paper
- c) Design a coupon promoting a special at the restaurant (i.e. 2 for 1 dinner, free dessert, etc.).
- d) Design a website (using Weebly, Wix, or WordPress) for the restaurant that includes the following pages:

>BDpP

Colors are not pleasing to the eye, are inappropriate for the application, do not make sense to the overall design.

Colors may be eye-catching but are not appropriate to the application.

Colors are eye-catching and appropriate to the application but are not

	Colors are not pleasing to the eye, are inappropriate for the application, do not make sense to the overall design.	Colors may be eye-catching, but are not appropriate to the application.	Colors are eye-catching and appropriate to the application, but are not used appropriately.	Colors are eye-catching and compliment the application, in both text and graphics	
0 points	1-3 points	4-7 points	8-10 points		

	prepare for the presentation.	material; prepared poorly for the presentation.	knowledge of the topic.	confidence with a natural pace.	
Delivery	Student uses filler words frequently; slouches or leans throughout presentation; speaks quickly and without inflection; makes no eye contact	Student uses filler words; slouches or leans through some parts of the presentation; speaks quickly through most of the presentation or uses little inflection; makes very little eye contact.	Student has good posture with little leaning; uses few filler words; uses inflection and attempts to pace presentation; makes eye contact most of the time.	Students has good posture with no leaning; uses almost no filler words; uses proper inflection and pacing throughout presentation; makes appropriate and confident eye contact.	
Organization	Presentation shows no logical order or progression; no supporting details or background information.	Presentation is not in a clear order, with items out of place; uses few supporting details or background information.			